

SOCIAL SECURITY MATTERS

Social Security Matters Media Kit

1. PARTNERS

Social Security Matters Partner Logos





Social Security Matters Media Kit

2. PRESS *(Click on the titles of the press pieces below to access them.)*

Television News:

- CBS News, [*Older Workers Waiting Longer To Retire*](#)
- MSNBC, *Countdown Interview with Keith Olbermann* (no hyperlink available)

News Articles:

- The Wall Street Journal, [*Deficit Proposal Draws Mixed Review*](#)
- The Wall Street Journal, [*Could You Retire Without Social Security?*](#)
- U.S. News – Money, [*Why Social Security is Your Best Investment*](#)
- Reuters, [*Social Security and Milking Cows*](#)
- The Washington Post, [*The future of Social Security in one graph*](#)
- ABC News, [*Deficit Commission Co-Chair Apologizes for Calling Social Security ‘A Milk Cow with 310 T*ts’; Feminist Groups Call for His Ouster*](#)
- The New York Times, [*Liberal Groups to Propose Routes to Smaller Deficit*](#)
- We-news, [*Don't Look to Wall Street for Retirement Safety*](#)
- New America Media, [*Social Security Can Unite Generations, Not Divide Them*](#)

Radio Interviews:

- NPR, [*Democrats Latch On To Defending Social Security*](#)
- KPFA Living Room, [*Social Security under attack -- from Democrats?*](#)

Press Releases:

- [*Social Security Matters*](#)
- Alliance for Retired Americans, [*The Truth About Social Security*](#)
- [*Wider Opportunities for Women*](#)

Social Security Matters [**“Make it Your Own” Advocacy Toolkit**](#)



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Fact Sheets:

- [*10 Things You Should Know*](#) (about Social Security), OWL: *Social Security Matters*.
- [*The Benefits of Social Security for Children*](#), Generations United.
- [*The Benefits of Social Security for Grandfamilies*](#), Generations United.
- [*Children and Families Have a Stake in Social Security*](#), Generations United.
- [*National Elder Economic Standard Index*](#), Wider Opportunities for Women.
- [*Who Are Social Security Beneficiaries?*](#), Institute for Women's Policy Research (IWPR).
- [*Women and Entitlements*](#), IWPR.

Briefing Papers:

- [*OWL's Position Paper on Social Security*](#), OWL.
- [*Social Security Finances: Findings of the 2010 Trustees Report*](#), National Academy of Social Insurance (NASI).
- [*A New Deal for Young Adults: Social Security Benefits for Post-Secondary School Students*](#), NASI.
- [*Statement on the Deficit Commission*](#), National Council of Women's Organizations (NCWO) and the Older Women's Economic Security Task Force.
- [*Women and Social Security: Benefit Types and Eligibility*](#), IWPR.
- [*Social Security: Vital to Retirement Security for 35 Million Women and Men*](#), IWPR.

Reports:

- [*Raising the Retirement Age is Dangerous*](#), NCWO and OWL.
- [*Strengthen Social Security for the Long Run*](#), NASI.
- [*Fixing Social Security: Adequate Benefits, Adequate Financing*](#), NASI.
- [*Social Security Provides Economic Security to Women*](#), U.S. Congress Joint Economic Committee.
- [*Social Security Modernization: Options to Address Solvency and Benefit Adequacy*](#), Senate Special Committee on Aging.
- [*Schakowsky Offers Alternative to Simpson-Bowles Deficit Reduction Plan*](#), Congresswoman Jan Schakowsky.
- [*Implications of Raising Social Security's Normal Retirement Age*](#), Center for Economic Policy Research.
- [*Why Americans Worry About Retirement Security, and Why Women Worry More Than Men*](#), IWPR.
- [*From Work to Retirement: Tracking Changes in Women's Poverty Status*](#), AARP.



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3. SOCIAL MEDIA *(Click on the titles below to access social media sites and blogs):*

Facebook:

- [*Social Security Matters*](#)
- [*OWL*](#)
- [*Alliance for Retired Americans*](#)
- [*Generations United*](#)
- [*Wider Opportunities for Women*](#)

Twitter:

- [*Social Security Matters*](#)
- [*OWL*](#)
- [*Alliance for Retired Americans*](#)
- [*Generations United*](#)
- [*Wider Opportunities for Women*](#)

Bloggers:

- **Merton and Joan Bernstein, Washington University**
 - [*Fiscal Commission Mistakenly Targets Social Security for Cuts*](#)
 - [*Washington Post Hocus Pocus*](#)
 - [*Mistake About Social Security Distorts Sunday New York Times Budget Exercise*](#)
- **Ashley Carson, formerly with OWL: *Social Security Matters***
 - [*Social Security isn't in 'crisis' – but older women are*](#)
 - [*Older Women Rally*](#)
 - [*Don't Panic! Social Security will be there for you.*](#)
 - [*Say no to Fast-Track*](#)
 - [*Doing Nothing*](#)
 - [*Hands off of our Social Security*](#)
 - [*Enough with the Pink Panthers Bit*](#)
- **[*Alliance for Retired Americans*](#)**
- **Generations United, [*Donna Butts*](#)**
- **Institute for Women's Policy Research [*Social Security Media Watch Project*](#)**
- **Wider Opportunities for Women**
 - [*Senators Put White House on Notice: Cuts to Social Security Won't Work*](#)
 - [*Keeping the Promise of Social Security for Older Women and their Families*](#)
 - [*Don't Be Fooled! Raising the Retirement Age is a Benefit Cut*](#)



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4. VIDEO *(Click on the titles of the videos to view them.)*

- [*Social Security: The American Promise*](#) by OWL: *Social Security Matters*.
- [*Honoring Social Security, Not Privatizing It.*](#) Obama Weekly Address.
- [*Social Security for Lazy Leeches*](#) by The Young Turks.
- [*Alliance for Retired Americans YouTube Station*](#)
- [*Alliance for Retired Americans Field Station*](#)
- [*Too Old to Work Too Young for Social Security*](#) by NCPSSM.
- [*Social Security Stories Project*](#) by the Frances Perkins Center.
- [*Strengthen Social Security...don't cut it*](#), Sponsored by Social Security Works.
- [*Social Security at 75: A Cornerstone of America's Future*](#) Sponsored by NASI.
- [*Carson Testifies to Fiscal Commission.*](#)
- [*Social Security Matters: No on Fast-Track Commission*](#) Sponsored by OWL.

5. BOOKS *(Click on the titles of the books below to access them online.)*

- [*The Battle for Social Security*](#) by Nancy Altman.
- [*Social Security: The Phony Crisis*](#) by Dean Baker and Mark Weisbrot.